

# Keep IT Simple Software Training

## Build a Website & Blog in a Day

### Learning Objectives

By the end of this one day course delegates will have created their very own website. They will have set up a hosting account, inserted pictures, text video and set up a Blog that can be scheduled to go out at different times of the year.

### Pre-Requisites

Delegates should have some windows knowledge, they do not need to be techie and have any programming knowledge or HTML knowledge whatsoever. It is recommended that you have a PayPal Account set up, not essential.

### Topics:

#### Before the Hands On Day:

#### Which version of Wordpress

Difference between Wordpress.com and Wordpress.org

#### Creating Your Hosting Account

Setting up Hostgator Account

#### Choosing a Domain Name

Your Niche Market, Find & Purchase a Domain Name, Add Your Domain to Hostgator, Create an Email Address for the Domain, Install Wordpress

#### Module 2

Set Blog and Title Tag Line, Change Permalink Settings, Check Privacy Settings, Create Some Pages, Reading Settings, User Roles, Add functionality to your Websites/Blog with Plugins, Changing the Theme and Settings

#### Module 3

Customise the Dashboard, Quickpress, Create a Sticky Post, Schedule Posts, What are Categories & Tags, Set the Page Order, Add Widgets, Create Hyperlinks to other Pages or Sites, Title Tags

#### Module 4

Comment Moderation, Taking Payments via Paypal, Inserting Images to the Media Library, Adding Pictures, PDF's and Videos to your Posts & Pages, How to Resize Pictures

#### Traffic Generation

Using Keywords, Articles, YouTube, SEO, Social Media, Updating Your Content, How to Get Incoming Links

### Course Price:

**£95.00 per person**

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